



ที่ กต ๐๕๐๓/๕๔๑

กระทรวงการต่างประเทศ

ถนนศรีอยุธยา กทม. ๑๐๔๐๐

๕ มีนาคม ๒๖๗๓

เรื่อง ขอความร่วมมือประชาสัมพันธ์เกี่ยวกับรางวัล BTEC Awards 2020

เรียน เลขาธิการสำนักงานคณะกรรมการการอุดมศึกษา

สิ่งที่ส่งมาด้วย ๑. รายละเอียดประกาศนียบัตรและถ้วยรางวัล BTEC Awards 2020

๒. เงื่อนไขการรับรางวัล BTEC Awards 2020

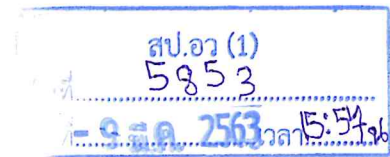
ด้วยกระทรวงการต่างประเทศได้รับแจ้งจากสถานเอกอัครราชทูต ณ กรุงลอนดอน ว่าผู้บริหารของบริษัท Pearson ซึ่งเป็นผู้พัฒนาหลักสูตรคุณวุฒิ Business and Technician Education Council – BTEC) ในระดับอาชีวศึกษาและระดับอุดมศึกษา มีความประสงค์ขอความร่วมมือหน่วยงานที่เกี่ยวข้องของไทยในการประชาสัมพันธ์ให้สถาบันการศึกษาในสังกัดที่มีการสอนหลักสูตร BTEC ได้รับทราบเกี่ยวกับรางวัล BTEC Awards 2020 รวมทั้งให้พิจารณาเสนอชื่อนักเรียน นักศึกษา เพื่อเข้ารับการคัดเลือกให้รับรางวัล BTEC Learner of the Year โดยมีรายละเอียด ดังนี้

๑. รางวัล BTEC Learner of the Year มี ๑๔ รายการ ได้แก่

- ๑.๑ BTEC Art and Design Learner of the Year 2020
- ๑.๒ BTEC Business and Enterprise Learner of the Year 2020
- ๑.๓ BTEC Child and Social Care Learner of the Year 2020
- ๑.๔ BTEC Construction Learner of the Year 2020
- ๑.๕ BTEC Creative Media Learner of the Year 2020
- ๑.๖ BTEC Engineering Learner of the Year 2020
- ๑.๗ BTEC Hospitality, Travel and Tourism Learner of the Year 2020
- ๑.๘ BTEC IT and Computing Learner of the Year 2020
- ๑.๙ BTEC Land-Based Learner of the Year 2020
- ๑.๑๐ BTEC Music Learner of the Year 2020
- ๑.๑๑ BTEC Performing Arts Learner of the Year 2020
- ๑.๑๒ BTEC Public Services Learner of the Year 2020
- ๑.๑๓ BTEC Science Learner of the Year 2020
- ๑.๑๔ BTEC Sport Learner of the Year 2020

อนึ่ง นักเรียน/นักศึกษา ที่ได้รับรางวัลใน ๑๔ รายการข้างต้น จะมี ๑ ราย ที่มีสิทธิได้รับการพิจารณาคัดเลือกโดยคณะกรรมการผู้ทรงคุณวุฒิให้ได้รับรางวัล BTEC Best Learner of the Year ด้วย

/๒. การเสนอ...



๒. การเสนอชื่อนักเรียน/นักศึกษาเพื่อคัดเลือกเข้ารับรางวัล

๒.๑ คุณสมบัติของผู้ที่ได้รับการเสนอชื่อ มีอายุอย่างน้อย ๑๔ ปี ณ วันที่สมัครเรียน หลักสูตร BTEC โดยต้องเป็นผู้มีผลการเรียนเป็นเลิศหรือเป็นผู้ที่มีความมุ่งมั่นเป็นตัวอย่างที่ดี หรือได้รับการยอมรับจากบริษัทที่ฝึกงานและเพื่อนร่วมงาน ตลอดจนเป็นผู้ที่มีจริยธรรมในการทำงาน โดยประสบความสำเร็จในการทำงานให้บรรลุเป้าหมายหรือสร้างความเปลี่ยนแปลงเชิงบวกต่อบริษัทที่ฝึกงาน ทั้งนี้ ผู้ที่ได้รับการเสนอชื่อจะต้องสำเร็จการศึกษาและได้รับวุฒิ BTEC แล้ว หรือกำลังศึกษาและได้รับผลการสอบ BTEC ก่อนวันที่ ๓๐ มิถุนายน ๒๕๖๓

๒.๒ การเสนอชื่อ ผู้ที่สามารถเสนอชื่อนักเรียน/นักศึกษา ได้แก่ ครู ผู้ฝึกสอน หัวหน้าภาควิชา หรือผู้ฝึกอบรมที่สอนหรือฝึกงานตามหลักสูตร BTEC หรือวุฒิฝึกงานของบริษัท Pearson โดยจะต้องได้รับความยินยอมจากตัวนักเรียน/นักศึกษาและผู้ปกครองในการเสนอชื่อและสามารถเดินทางไปร่วมพิธีมอบรางวัลได้ ทั้งนี้ สามารถกรอกข้อมูลได้ทางเว็บไซต์ <https://qualifications.pearson.com/en/forms/btec-awards-nomination-form.html> ก่อนวันศุกร์ที่ ๓ เมษายน ๒๕๖๓

๒.๓ รางวัลที่จะได้รับ ผู้ได้รับรางวัล BTEC Student/Learner of the Year 2020 ในแต่ละสาขาวิชาจะได้รับรางวัลเงินสดจำนวน ๑,๐๐๐ ปอนด์ พร้อมประกาศนียบัตรและถ้วยรางวัล ดังรายละเอียดปรากฏตามสิ่งที่ส่งมาด้วย ๑ และเงื่อนไขการรับรางวัลตามสิ่งที่ส่งมาด้วย ๒

ในการนี้ กระทรวงการต่างประเทศขอความร่วมมือสำนักงานคณะกรรมการการอุดมศึกษา โปรดพิจารณาประชาสัมพันธ์ให้สถาบันการศึกษาในสังกัดที่มีการสอนหลักสูตร BTEC ได้รับทราบด้วย จักขอบคุณมาก

จึงเรียนมาเพื่อโปรดพิจารณา

ขอแสดงความนับถือ

ศาส์สิน สอนสิน

(นายศิววัฒน์ ว่องสินสวัสดิ์)

อธิบดีกรมยุโรป ปฏิบัติราชการแทน

ปลัดกระทรวงการต่างประเทศ

เห็น
คุณนงนุชพัฒน์
โปรดดำเนินการ

กรมยุโรป

กองยุโรปตะวันออก

โทร. ๐ ๒๒๐๓ ๕๐๐๐ ต่อ ๑๓๑๘๑

โทรสาร ๐ ๒๖๔๓ ๕๑๓๒

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(นายวันนี นนท์ศิริ)

ผู้อำนวยการสำนักอำนวยการ



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The BTEC Awards 2020

Award	Eligibility criteria	What do we mean by excellence?
<p>All subject sector awards:</p> <ul style="list-style-type: none">- BTEC Art and Design Learner of the Year 2020- BTEC Business and Enterprise Learner of the Year 2020- BTEC Child and Social Care Learner of the Year 2020- BTEC Construction Learner of the Year 2020- BTEC Creative Media Learner of the Year 2020- BTEC Engineering Learner of the Year 2020- BTEC Hospitality, Travel and Tourism Learner of the Year 2020- BTEC IT and Computing Learner of the Year 2020	<p>Region</p> <ul style="list-style-type: none">- We will accept nominations for this category from approved BTEC providers in any country in the world - there are no territorial restrictions. <p>Age</p> <ul style="list-style-type: none">- Nominees must be at least 14 years of age on the day they formally registered for their BTEC.- There is no upper age limit on this award. <p>Who can nominate</p> <ul style="list-style-type: none">- Learners must be nominated by a teacher, tutor, head of department or trainer associated with delivering their BTEC or Pearson Apprenticeship qualification.- Learners may not nominate themselves.	<p>Entrants will:</p> <ul style="list-style-type: none">• have achieved or be on course to achieve excellent BTEC grades OR will have delivered or be on course to deliver excellent performance in their BTEC Apprenticeship• be committed vocational learners and role models OR be held in the highest regard by the training provider they are working with and by their colleagues.• have a strong work ethic, an excellent track record of success and well-defined goals OR be a committed BTEC apprentice who has made a significant positive difference to the organisation they

<ul style="list-style-type: none"> - BTEC Land-based Learner of the Year 2020 - BTEC Music Learner of the Year 2020 - BTEC Performing Arts Learner of the Year 2020 - BTEC Public Services Learner of the Year 2020 - BTEC Science Learner of the Year 2020 - BTEC Sport Learner of the Year 2020 	<ul style="list-style-type: none"> - Parents may not nominate students. <p>BTEC qualifications and courses studied</p> <ul style="list-style-type: none"> - Learners must be studying or have completed one or more of the following: BTEC Entry Level, BTEC Level 1, BTEC Workskills, BTEC Specialist, BTEC Tech Award, BTEC First, BTEC Level 2 Technical, BTEC National, BTEC Higher National Certificate (HNC), BTEC Higher National Diploma (HND), BTEC Professional. - Learners nominees must have received, or be due to receive, their final BTEC grades between 1st June 2019 – 30th June 2020. <p>Pearson Apprenticeships studied</p> <ul style="list-style-type: none"> - Apprentices must be studying or have completed one of more of the following: BTEC Apprenticeship, Pearson Apprenticeship, Pearson Higher Apprenticeship. - Apprentices must have received, or be due to receive their final Pearson or BTEC Apprenticeship grades between 1st June 2019 – 30th June 2020. 	<p>work in and will be widely regarded as a role model to others.</p> <ul style="list-style-type: none"> • be able to demonstrate a commitment to and enthusiasm for applying that learning within their chosen sector that extends well beyond their day-to-day course requirements OR have a strong work ethic, an excellent track record for success, well-defined goals and will be an advocate for BTEC apprenticeships in their local community. • be independent thinkers and proactive learners capable of truly excelling in their chosen field OR be an independent thinker, a team player and a proactive learner capable of truly excelling in their chosen field. <p>Previous BTEC learner winners have achieved top grades and have demonstrated extra-curricular excellence by acting as ambassadors for their sector and for BTECs in general.</p> <p>This may have been through receiving or being nominated for industry awards in</p>
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		<p>their sector, or by demonstrating particular resilience in pursuing their BTEC and chosen career path.</p> <p>Previous BTEC Apprentice winners have excelled in their apprenticeships by introducing innovative ideas or new ways of thinking or by improving processes and productivity.</p> <p>They have received or been nominated for awards in their sector and have demonstrated particular resilience in pursuing their BTEC apprenticeship and chosen career path.</p>
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The BTEC Awards 2020

Terms and conditions

Full terms and conditions for the BTEC Awards 2020.

- 1) These rules shall be binding upon submitting a nomination for The BTEC Awards 2020 (the "Awards").
- 2) The Awards are promoted by Pearson Education Limited, with registered office at 80 Strand, London, WCR2 0RL, United Kingdom and registered number 872828 ("Pearson"). Enquiries relating to the Awards (including enquiries about the name of the eventual winners or the personal data collected about the name of the eventual winners or the personal data collected about you (a "nominator") as a result of your submission should be addressed to "BTEC Awards 2020" and sent to Pearson at the following address; 80 Strand, London, WCR2 0RL. Personal details of nominators and nominees provided will be used only for informing shortlisted nominees and winners of results and will thereafter be destroyed unless wider use has been permitted by the nominator or nominee. Pearson reserves the right to disclose the names of the winners on request from a third party. Pearson will not pass on details of a nominator to anyone making a general enquiry.
- 3) The Awards are open to nominators who are eligible to make a nomination in accordance with the eligibility criteria outlined.
- 4) Nominations may be submitted for students, apprentices, teachers/tutors, schools/multi-academy trusts, colleges or apprenticeship providers based who satisfy the eligibility criteria outlined.
- 5) If a nominee is under 18 years old permission must be obtained from their parent or legal guardian before their name and address and that of their school, college or training provider is forwarded to Pearson to be considered for an award. If a nominee is under 18 years old and is invited to attend the Awards ceremony, the nominee must be accompanied by a parent or legal guardian.
- 6) Employees, agents, contractors or consultants of Pearson or their families or anyone connected to the Awards are not eligible to nominate or be nominated for an award.



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7) Only one nomination per nominee is permitted. Automated entries will be invalidated, including multiple entries from the same IP address. A nominator cannot nominate themselves for an award.

8) To be entered into the Awards, nominations must be made by completing and submitting the form. All nominations must be made with the full knowledge, consent, and co-operation of the nominee. Each nominator agrees to indemnify Pearson from and against any claims or liability under the Data Protection Act 1998 arising from the supply to Pearson by that nominator of any third party personal data made without such knowledge, consent, and cooperation.

9) Proof of sending email/SMS, making a phone call or completing an online entry, is not proof of our receipt of your nomination. Pearson is not responsible for nominations that are lost, delayed or damaged or for problems with nominations outside its control. Any nominations emailed, posted, faxed or sent by SMS text will not be accepted.

10) Each nomination must be the nominator's own original work and must not include anyone else's material. Each nominator agrees to indemnify Pearson from and against any and all liability arising from their nomination infringing any third party intellectual property rights (including without limitation copyright) being defamatory, libelous, or otherwise unlawful. All material submitted as part of any nomination and the copyright in such material shall become the property of Pearson. No nomination or supporting material will be returned.

11) The nominator and the nominee shall give all necessary consents for Pearson to produce publicity material based on the nomination and judges' decision, which may be edited by Pearson if required, and agree to participate without financial reward in interviews and publicity which may be used by Pearson in any media worldwide (including but not limited to incorporating it into any of Pearson's websites and in email communications and publishing the nominee's name and details of their nomination and the nominee's photograph).

12) The panel of judges will be made up of member(s) of the Pearson senior leadership team, journalists and external employers. Pearson reserves the right to request further information and evidence supporting a nomination. Nominations successfully shortlisted to stage two will be required to provide additional information to support their initial nomination and will be required to accept these terms and conditions prior to continuing in the process. The final judging panel will shortlist finalists and runners up under each award category. Shortlisted nominees will be contacted on or after the date of the final judging panel with an update regarding their nomination.



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13) The winning nominations will be those which the judges determine in their absolute discretion, show the most evidence of deserving to be declared the winner of the following Awards on the basis of the eligibility criteria outlined.

14) The BTEC Awards 2020:

BTEC Learner Award Categories:

- Adult BTEC Learner of the Year 2020
- Young BTEC Learner of the Year 2020
- BTEC Art and Design Learner of the Year 2020
- BTEC Business and Enterprise Learner of the Year 2020
- BTEC Child and Social Care Learner of the Year 2020
- BTEC Construction Learner of the Year 2020
- BTEC Creative Media Learner of the Year 2020
- BTEC Engineering Learner of the Year 2020
- BTEC Hospitality, Travel and Tourism Learner of the Year 2020
- BTEC IT and Computing Learner of the Year 2020
- BTEC Land-Based Learner of the Year 2020
- BTEC Music Learner of the Year 2020
- BTEC Performing Arts Learner of the Year 2020
- BTEC Public Services Learner of the Year 2020
- BTEC Science Learner of the Year 2020
- BTEC Sport Learner of the Year 2020

BTEC Teacher / Tutor Award Categories:

- BTEC Teacher of the Year 2020
- BTEC Tutor of the Year 2020

BTEC Provider Award Categories:

- BTEC School or Multi-Academy Trust of the Year 2020
- BTEC College of the Year 2020
- BTEC Apprenticeship Provider of the Year 2020



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15) The Adult BTEC Learner of the Year 2020 and Young BTEC Learner of the Year 2020 will be selected by the final judging panel. The winner will be selected from all eligible student award nominations presented at the final judging panel.

16) Pearson shall not be liable for any damage, loss or disappointment suffered by any person taking part or not being able to take part in the Awards.

17) The 2020 BTEC Awards winners will receive prizes as set out below:

- a. The BTEC Student of the Year 2020 will win a cash prize of £1000
- b. All winners will receive a certificate and a trophy

18) Pearson reserves the right to present award winners in the sector and overall award categories locally or may invite winners to attend the BTEC Awards 2020 ceremony in June 2020.

19) Reasonable travel arrangements will be made for winners and their guests as per clause 18. Reasonable travel arrangements will be made and paid for by Pearson. Where hotel accommodation is required Pearson will make arrangements for the winners' party to stay at a hotel selected by Pearson for one night either the night prior to or the night of (agenda permitting) the Awards ceremony itself.

20) No alternative prizes may be requested although Pearson reserves the right to alter prizes should this be unavoidable. There is no cash alternative and the prize is non-transferable.

21) All nominations must be received by the Closing Date (please see timelines). All eligible nominations received by the Closing Date have an equal chance of winning. Nominations not submitted in accordance with these terms and conditions, the eligibility criteria or incomplete or illegible entries will be disqualified.

22) The judges' decision is final and no correspondence will be entered into. The winners of all awards apart from Adult BTEC Learner of the Year 2020 and Young BTEC Learner of the Year 2020 will be notified after the final judging day. The winners of the Adult BTEC Learner of the Year 2020 and Young BTEC Learner of the Year 2020 will be announced on the day of the Awards ceremony.

23) It is a condition of entry that any winner consents to their name and country of residence being published on Pearson websites relating to the Awards. Award winners may be required to take part in publicity at the awards ceremony including consenting



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to taking part in photographs and video interviews which may be used by Pearson in any media worldwide. Award winners may be required to take part in or co-operate with post-event publicity and consent to providing their contact details for such purpose.

24) Award winners must agree to keep confidential any information about Pearson and its business and personnel received by them as a result of the Awards.

25) Use of false name, or address, e.g. name by which a nominee is not usually known, will disqualify them from receiving any prize. Pearson reserves the right to oblige any potential winner to provide documentary proof of their identity and address as directed by Pearson before such person may claim their prize.

26) We will keep the personal details of all shortlisted nominees for a reasonable time so that we can send them any prize that they have won, to verify that these rules have been complied with and for accounting purposes. We may pass such details to our service providers and agents for the purposes of sending Award winners the prize on our behalf.

27) By submitting a nomination you confirm that you have read and agree to our Legal Policy and Privacy Policy.

28) These rules are governed by the laws of England and Wales.

29) In the event of unforeseen circumstances, Pearson reserves the right to alter, amend or foreclose the Awards (including changing any award category) without prior notice.

30) Pearson reserves the right to amend these rules at any time. By submitting a nomination all nominators will be deemed to have accepted and be bound by the rules and by any other requirements set out in the Awards material.